

CoreCommerce.com is the one stop for a comprehensive e-commerce solution for companies to build, manage and grow their online stores. We also offer a variety of payment solutions for companies and charitable organizations to receive payments online.

- Website: <u>http://www.corecommerce.com</u>
- **Solution:** eCommerce website platform with built in shopping cart for product sellers, Hosted Payments Page (HPP) for acceptance of online payments for service companies
- Geography: Global
- Integration Required: None just plug in credentials into our eCommerce site
- **Support:** Phone, email, livechat, knowledgebase
- Support Phone: US: 1-800-550-5523
- Support Address: support@corecommerce.com

Hosted Platform: CoreCommerce was one of the first ecommerce platforms to hit the market in 2001 and has been a pioneer offering a SaaS platform to online product sellers, launching its first hosted solution in 2008. In 2017 we launched our customizable hosted payments page for companies that bill for services and want to be paid online. Our hosted platform performs all the functions for an eCommerce merchant to operate their business. A completely customizable cloud-based eCommerce platform built for B2C and B2B companies includes: a website with shopping cart or simply integrate our cart and eCommerce components with an existing web site.

Website and full management platform: We offer free professionally-designed mobile responsive website themes or a custom designed site and all stores include marketing tools, CRM, inventory, order and vendor management, shipping, taxes, and payments. Our philosophy is to offer our clients all our platform features and not limit access based on the plan, helping them grow their business. With zero transaction fees, many advanced features and six pricing plans to meet your needs , it's no surprise that CoreCommerce continues to grow in the ecommerce market.

Legendary Personal Support: from an experienced team of technical support makes it easy to convert to our platform from another eCommerce system or we can help you build your store from scratch. Our development team is always open to new ideas for platform improvements and new integrations. Some of CoreCommerce's features include:

- **Powerful, Mobile Responsive Admin System:** Manage your store from any device; manage users profiles for specified roles and functions.
- **Global platform:** The Admin and your website can be viewed in many languages and products can be viewed in up to 162 currencies. Shipping service integrations supported worldwide and our tax management works in any country.
- **Responsive, Mobile-Friendly Themes or Custom Design:** Choose from our professionally designed responsive themes and install instantly or work with our designers to design your store.
- **Optimized Checkout:** Customizable checkouts with no redirects to optimize conversion. Built-in support for physical and digital products plus recurring billing. Customers can easily checkout on their desktop, tablet or phone.
- **Shipping:** Shipping with real-time quotes from carriers. Our UPS integration to their "8,000+ access points" gives buyers visibility on checkout to find and direct shipments to places other than the front porch. Track the shipping progress of items and we have drop-shipping as an option. From packages to freight, we have it.
- Marketing tools to build your business.
 - **Reward customers** with a point program and/or have an affiliate program.
 - **Coupons** and discount programs are very flexible are a powerful way to package and reward customers for buying specific products.
 - **Gift certificate and gift registry** services allow you to capture more business from clients.
 - **Product reviews** integrated with the products you sell help guide your customers to the best products and top sellers.
 - Sell on Marketplaces like Amazon and social media sites: We help you manage the product feeds to other places you want products to be seen and bought.
 - **Email marketing tools:** Send out newsletters to all your customers or specific groups. Use our tools or out integrations to Emma, Mailchimp or constant contact.
 - **Blog** and improve your SEO efforts and market your store with CoreCommerce's built-in blog feature and metatags.
 - **Cart Abandonment Tools:** Recover sales automatically by sending out pre-defined emails to customers that started an order but didn't finish it.
- Secure payment solutions with over 70+ gateways: CoreCommerce offers many alternatives for accepting payments, use your existing merchant account and gateway or you can use our services for accepting traditional credit cards. We also integrate with digital wallets such as Amazon Pay, MasterPass and Paypal. As a PCI-DSS Level 1 provider, we remove much of the PCI compliance overhead and cost from our clients.

- **Secure Worry-Free Hosting:** Maximum uptime is critical and we use the services of leading international hosting services and provide monitoring and intrusion protection.
- **Integrations**: We have built-in integrations to many popular web services, so plug in your sign-in credentials into the 3rd party software from your Admin and begin using your eCommerce store with other applications like accounting, marketing and shipping services.

Collect Payments online; If you are a service company that needs to bill clients and get paid online (i.e., accountants, HVAC, home service providers, parking companies, apartment rental companies), our hosted payments page is a secure checkout page to collect payments from cards, eWallets and check payments.

- Customize your payment button and branded payments page in minutes with no programming required.
- Capture custom data on the payment form (customer ID, invoice #, hidden fields, drop down menus)
- Recurring billing plans
- Convenience Fees / surcharges to pass on the cost of credit card acceptance to your customer.

See more features and enroll for a trial at <u>hostedpaymentspage.com</u> or <u>www.corecommerce.com</u>